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Dexterra Chooses Salesforce.com for Integrated On-Demand Applications Including CRM, Project Management, Time Tracking, Professional Services, Bug Tracking and Product Management

Leading mobile business software innovator leverages AppExchange to merge and share information on-demand across multiple applications

San Francisco, Calif. – February 13, 2006 – Salesforce.com [NYSE: CRM], the global leader in on-demand customer relationship management (CRM), today announced that Dexterra, Inc., a leading innovator of mobile business software, has selected salesforce.com CRM solutions and is leveraging applications from salesforce.com's AppExchange to develop an integrated enterprise-wide solution for its data management needs. AppExchange unites all of Dexterra's on-demand applications – including CRM, Project Management, Time Tracking, Professional Services, Bug Tracking and Product Management - with a single data model, single security model and a single user interface. With AppExchange, Dexterra's employees can build, customize, deploy, and share on-demand applications that power their business needs.

Dexterra is one of the 18,700 companies of all sizes, industries and geographies that comprised the salesforce.com customer base as of October 31, 2005. Revenue and subscribers will be recognized as the service is delivered.

"The competitive nature of the mobile industry demands that we react quickly to customer needs and market changes. We were looking for a solution that provided an easy way to integrate all of our enterprise data and business-critical applications, so we spend less time on software development and more time on our core business," said David Shoup, Executive Vice President of Marketing, at Dexterra. "With salesforce.com and the applications from AppExchange, we are able to share information on-demand for many aspects of our business at the press of a button."

In addition to salesforce.com CRM, Dexterra is deploying the following applications from the AppExchange:

- **Project and Issue Management** – provides a simple framework for prioritizing and managing the logistics of projects and the resources allocated to them
- **Time Tracking** – helps service organizations keep businesses running smoothly by enabling them to identify service demand trends and be proactive about contract renewals
- **Services Project Management** – enables professional services and consulting organizations to manage projects from a single location so resources are put to the best use
- **Bug Tracking and Quality Assurance** – allows software makers to easily see which products have recurring problems, which get the most feature requests, and how the development and quality assurance teams are handling each bug or request filed
- **Product Management** – gives companies a way to consolidate information about the product development process, including specific releases, features, and components, along with the risks and issues that impact them

"By reducing the time and complexity associated with data management, we hope to vastly improve our global communications and reduce costs," added Shoup.

About Dexterra, Inc.

Dexterra offers the leading mobile platform available today, Dexterra Concert™, to enterprises across the globe in industries such as manufacturing, transportation, real estate, utilities, IT consulting, government, facilities management and consumer packaged goods. Dexterra delivers competitive advantage with applications that address unique business needs quickly, efficiently and economically, and integrates with the largest selection of wireless devices and enterprise back office systems. With offices in Seattle, Toronto, London, Dubai and Melbourne, Dexterra also partners with technology leaders Microsoft, IBM, Motorola, EDS, CapGemini, Unisys, Itronix, Cingular and Telstra. For more information, visit www.dexterra.com.

About salesforce.com

Salesforce.com is the market and technology leader in on-demand customer relationship management (CRM). The company's Salesforce family of on-demand applications enables customers to manage and share all of their sales, support, marketing and partner information on demand. Appforce, salesforce.com's on-demand platform, allows customers to customize and integrate the Salesforce family to meet their unique business needs, and build whole new powerful applications quickly and easily. Appforce applications are available via AppExchange, salesforce.com's on-demand application sharing service. Customers can also take advantage of salesforce.com's world-class training, support, consulting and best practices offerings.

As of October 31, 2005, salesforce.com manages customer information for approximately 18,700 customers and approximately 351,000 paying subscribers including Advanced Micro Devices (AMD), America Online (AOL), Avis/Budget Rent A Car (Cendant Rental Car Group), Dow Jones Newswires, Nokia, Polycom and SunTrust. Any unreleased services or features referenced in this or other press releases or public statements are not currently available and may not be delivered on time or at all. Customers who purchase salesforce.com services should make their purchase decisions based upon features that are currently available. Salesforce.com has headquarters in San Francisco, with offices in Europe and Asia, and trades on the New York Stock Exchange under the ticker symbol "CRM". For more information please visit <http://www.salesforce.com>, or call 1-800-NO-SOFTWARE.

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